

# DMG CLEARANCES INC. Services

## **Hello Future Client,**

When you need music clearance, you need it done fast, you need it done affordably, and you need it done right. The first time. Every time. That's what dmg, inc. is all about.

If you've ever tried to track down a record or publishing company, you know it is a daunting task. dmg's staff is expert at negotiating the music clearance minefield, and is seriously committed to giving your project top priority.

- Resourceful
- Timely
- Thorough
- Determined

Those words describe dmg's clearance staff. We leverage our abundant industry contacts, Phonolog subscription, on-line data services and a variety of industry publications to bring you the excellent service for which we're famous.

What keeps our clients coming back, year after year?

- Routine weekly/bi-weekly status reports for every project and every client
- Computer generated status reports on request
- Accurate projects, done efficiently, completed on time
- Authoritative liaison to publishers and record companies
- Retraction of lapsed quotes
- Pre-release fee and advance payment advocacy for clients

# CLEARANCE PROCEDURES

And now for the business nitty-gritty, here's some specifics on how dmg's clearances and fees work:

## STAGE ONE

- Consultation
- Research of all applicable titles
- Formal submission of requests
- Negotiation of fees and terms
- Timely and regular follow-up to obtain quotes
- Upon receipt of terms and fees, dmg, inc. will forward all applicable information to client for their review and approval
- Weekly computer generated status reports sent to client

**Payment Schedule:** One Hundred (100%) Percent of Stage One payment due at commencement of project.

## STAGE TWO

**(commences after all quotes are secured and client has approved fees)**

- Generate deal memos
- Draft and/or request formal license agreements
- Traffic all agreements and payments
- Delivery of closed file(s) to client. For a minimal fee, dmg will create a notebook containing copies of all correspondence and all fully-executed license agreements related to the project

**Payment Schedule:** One Hundred (100%) Percent of Stage Two payment due at commencement of Stage Two.

# **FEES**

## **Sample Clearances**

### **Stage One:**

\$240 per clearance\*

### **Stage Two:**

\$240 per clearance\*

## **Cost/Sample Estimations**

\$240 per project

## **Sync/Master Use**

### **Stage One:**

\$250 per clearance\*-Feature Films

\$250 per clearance\*-Television

\$250 per clearance\*-Video

\$250 per clearance\*-Interactive/Multimedia

\$1500 per song - Commercials (Flat fee Stage 1 & 2)

### **Stage Two:**

\$250 per clearance\*-Feature Films

\$250 per clearance\*-Television

\$250 per clearance\*-Video

\$250 per clearance\*-Interactive/Multimedia

## **Compilation LP's**

\$250 per clearance\*

*\*Publishing and Master Recording clearances are separate clearances*

Why flat fees? That's dmg's guarantee to you, our client, to finish the projects we start, no matter what it takes to get your project closed on time. We don't nickle and dime you... and we don't give up on a clearance or project.

The hard truth about this business is that sometimes a particularly difficult clearance comes along that takes two weeks, to as much as six months, to get done. At dmg, we've got your back. If you were paying hourly, it could run hundreds of dollars for a single clearance. That's why we go with a flat fee. To save hassle. To save you bucks.

Please feel free to give us a call, or email us, if you need to know more. dmg is confident that we can fill your music clearance needs. We're here to get the job done for you.

Sincerely,

Deborah Mannis-Gardner  
President